



WHAT'S DIFFERENT IN 2017?

1. Directors and employees of Tamworth Business Chamber are not eligible to enter Customer Service Awards or NSWBC Aligned categories.
2. 2 independent judges will judge each category via an electronic portal
3. Copy of judges report will be available to members free of charge and non- members for a nominal fee this report will provide benchmarking against businesses judged within the same category, allowing the businesses to see areas they can improve on based on the judges reports.
4. NSW Aligned Categories will be judged outside of our region by partnering with other Business Chambers within the State providing a non-biased judging platform.
5. **For the first time** Finalists will be announced 3 weeks prior to the event allowing the businesses the opportunity to recognise and reward their staff at the Quality Business Awards but also through a separate media campaign dedicated to the finalists.

