



SHOP LOCAL FAQ's

When does the promotion start and finish?

It starts Monday 9 September and finishes strictly at 12 noon on Wednesday 4 December when we close the barrel for the final key draw.

How does the promotion work?

If a customer spends \$30 or more in your business, they can complete an entry form and attach their receipt as proof of purchase. The customer then puts their entry into one of 3 entry barrels for their chance to win.

We draw a winner every Wednesday at 12.20pm. The winner has exactly 2 hours to claim their prize.

The major winners (up to 12 pending whether all keys are claimed) will be invited to the Lighting of the Christmas in Fitzroy Plaza on Thursday 5 December where they can test their key, to see if it opens the car. The key that does, wins the car

Where are the entry barrels?

There are 3 locations:

- Centrepoint Tamworth (adjacent the car display in the Food Court)
- Woodleys Motors – at the Madza Dealership
- Tamworth Business Chamber – 26-28 Fitzroy St (within the footprint of the

What if a customer spends a lot of money in one go, do they get multiple entries?

No. The receipt you issue, is the one they must attach.

We strongly encourage business owners to stick to their guns and resist any attempts by customers to split their purchases in a bid to generate more entries.

We do encourage you to print a second receipt if you think the customer may wish to make a return or an exchange an item as they will forfeit their original receipt when they enter the promotion.

When are the draws and how do they work?

Every Wednesday at 12.20pm, starting 18 September, we will be draw one name live on 88.9FM as the winner for that week. This draw happens in the Food Court of Centrepoint Tamworth, adjacent to where the car is displayed

The winner has EXACTLY 2 hours to call the radio station or chamber, to claim their prize – which equalates to a key.

If the winner doesn't claim their prize in time, that key is forfeited.

Up to 12 major prize winners (key holders) will be drawn during the course of the promotion.

We will also draw a consolation prize every Wednesday, sponsored by Joblink Plus, which sees a second name drawn to win a \$100 voucher to the business they shopped with (the business where the receipt attached to the entry is from).

Winners of the consolation prizes will be called direct and do not have to be present to win

How does the major draw work?

The major winners (up to 12 pending whether all keys are claimed) will be invited to the Lighting of the Christmas in Fitzroy Plaza on Thursday 5 December where they can test their key, to see if it fits the door. The key that fits, wins the car

What kind of car do they win?

They win the Honda Jazz on display in Centrepoint (minus the Shop Local stickers). The vehicle comes with 12 month registration. It is the responsibility of the winner to insure the car.

The car is the prize and is not redeemable for cash

Is the barrel emptied between draws?

Yes it is, giving customers new/more chances to win.

Can staff enter the promotion?

Yes, but not using receipts from your own store/business. You can only enter from purchases you have made from other participating retailers.

Where can I find the list of participating retailers?

The list of businesses can be found on Chamber's website – www.tamworth.org.au

How do I get more promotional materials or entry forms?

You can download display items and social media assets from the Chamber website – www.tamworth.org.au or call us during office hours on 6766 4810 and we can drop you in some more

Where can I find the complete Terms and Conditions for the promotion?

These are published on our website – www.tamworth.org.au

How is Shop Local, Support Local being marketed?

We are fortunate to have a number of media partners including 88.9FM, WIN TV and the Northern Daily Leader. You'll also see loads of social media marketing and of course the street display materials are super eye catching



Who are the sponsors of Shop Local, Support Local for 2019?

Tamworth Business Chamber

Woodleys Motors

Centrepoint Tamworth

Allsopp Signs

88.9FM

WIN Television

Northern Daily Leader

Can a business still sign-up for Shop Local after it has started?

Yes, they can. Better still, participation is free for Chamber members whilst non-members pay a nominal fee. Simply call us at the Chamber on 6766 4810 to sign up

